



UPDATE:

We wanted to take this opportunity to share with our many supporters a brief update of our latest activities. As many of you know, we recently held our annual board meeting on April 29th in Norton, VA at the offices of ARC TV.

At that meeting Director and President of the organization, J.C. Schweingrouber, presented the annual report that included a year in review of 2017 and the first quarter of this year. The topics discussed included (but not limited to) the further development of the Appalachia Streaming program, fundraising, the Appalachian Scholarship Fund, community outreach and promotion, and our involvement as a sponsor and fiduciary agent for a documentary series in development to be later seen on KET. More details about the documentary will be forthcoming as we wrap up fundraising for that project in Kentucky. The board also welcomed a new member to the team. Roy Bentley of Jenkins, Kentucky is our seventh board member.

Also, we will be updating our website more often in hopes of driving more traffic to the site. We have a section called Potpourri where we highlight some really interesting local/regional history and public/cultural

issues that we feel need to be addressed by our organization. We're hoping to keep the content interesting enough for you to keep checking back and to suggest our site to your family and friends that have an interest in our history and culture. We also post these links on our social media pages (Facebook and Twitter) and invite you to stop by there. We update almost daily on social media. You can click on the link below for the Potpourri section of our website. If you know of some interesting history or an issue you'd like to see us tackle in the Potpourri section, let us know!! Email us at info@supportappalachia.org

<http://www.supportappalachia.org/potpourri/>

As our Appalachia Streaming program gains traction we will be out in communities across the region filming events and working on smaller documentary style films to promote our region for its history and culture, promoting the arts, promoting the area for tourism and economic development. If you are anywhere in Eastern Kentucky or Southwest Virginia, chances are we have already sent a letter to your county leadership explaining our program and seeking some smaller donations so we can begin filming in your neck of the woods. We hope to get enough from these sources combined that we can really get a great start and stay busy this summer.

We also followed up those letters with emails requesting phone calls to discuss how we can be of most help in each individual county. When/if we hear back from those county leaders we will certainly update our supporters on this. In the meantime, we sent each of them the following article written by J.C. on LinkedIn. Please feel free to share this with your friends and on social media.

<https://www.linkedin.com/pulse/appalachian-memories-tomorrow-j-c-schweingrouber/>

FOUNDATION STORE!

We have had many requests for items such as coffee mugs and t-shirts from supporters around the region. If we had the extra money for advertising we'd love to give some of these things away to you! Hopefully that will change in the future. We're working on that. In the meantime we have set up an online store at Café Press. These items are very good quality. On each item we have only included a \$2 markup for the Foundation. That isn't much, we know, but the benefits of having our name and logo out there in the public, you just can't put a value on that! We hope you will visit the online store.

<https://www.cafepress.com/foundationforappalachianadvancement>

Thank you all for your time and your support. Our team greatly appreciates it and it is a joy and an honor to work toward all of our shared goals, hopes, and dreams for this amazing part of the world we call home: Appalachia.



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www.supportappalachia.org